

Rep Order# 8887096 Ver# 1 Status New
EC'd Yes

Traffic Order# 37653

Printed: 10/19/2012 11:27 AM
Last Received: 10/19/2012 9:40 AM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () PRIORITIES USA ACTIO
Product Issue
Estimate# 1788
Buyer CASEY BASSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1788
Flight Dates 10/20/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW :60 ORDER FOR PRIORITIES USA. JUST MAKE IT WORK.

THANKS

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M	135A-235A	TBD	:60	\$400.00	10/22-10/22	1	1	1	\$400.00	
	2	SA	1135P-1235A	UNIT, THE<	:60	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	3	SA	700P-800P	ENT TONIGHT 60	:60	\$2,000.00	10/20-10/20	1	1	1	\$2,000.00	
	4	SU	500P-600P	8-NOW SU 5PM/INSIDE EDITN W	:60	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	

---REPORT TOTALS---

Report Totals: 4 / \$6,400.00

---SALES MONTHLY TOTALS---

Oct 12: 4 / \$6,400.00

Sales Totals: 4 / \$6,400.00

Station Totals: 4 / \$6,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00